

# CEU Alumni Talks 3

Venue: Institute for the Development of Education, Trg Nikole Zrinskog 9/I, Zagreb

Time: 14 January 2016, Thursday, 6 p.m.

## Program:

**6.00- 6.05** Opening and Welcome to the Third CEU Alumni Talks (by Tomislav Leko, IRES, '14)

**6.05-6.25:** Welcome to the New Collaborative Economy (by Antonia Banović, IRES, '14)

**6.25-6.45:** In Quest for the "New Normal"? - German Foreign Policy in the 2010-2015 Period (by Saša Čvrljak, IRES, '09)

**6.45-7.05:** The Role of the Internet in Parliamentary Elections in Croatia – Analysis of Citizens' and Political Parties' Use of Internet in Elections (by Milica Vučković, POL.SCI., '10)

**7.05-7.10:** Closing Remarks (by Tomislav Leko)

## Talks and Speakers (in alphabetical order)

SPEAKER: **Antonia Banović**

TITLE: **Welcome to the New Collaborative Economy**

### SUMMARY:

At a time when confidence in the old economy is at a low, collaborative economy seems to offer a positive vision of the future based on fairness, openness and trust. In her talk, Antonia will explore the rise of these new economic trends that are global enough in scale and are evolving at such a rate that they could trigger a positive economic systemic shift. While illustrating the potential of collaborative economy in connecting communities, creating sustainable and "shareable" cities, reimagining public services, reducing waste, and transforming the way we design products and services, the lecture will try to answer to some of the most common challenges of these emerging practices.

### CV:

Antonia Banović (CEU graduate in International Relations and European Studies, 2014) comes from an interdisciplinary background in comparative literature and French language and philosophy. Her interest in the topic of collaborative economy was born through participation in different NGOs and initiatives experimenting with collaborative practices. She is specifically interested in the environmental and social impact of collaborative economy, the potential of emerging online platforms for sustainability and social innovation as well as the potential of social movements in fostering positive social change. After some years of international educational and professional experience, Antonia is currently based in Zagreb, Croatia, working as a developer and active member of several NGOs, including OuiShare, a global community and think and do-tank working on building and nurturing a collaborative society.

---

SPEAKER: **Saša Čvrljak**

TITLE: **In Quest for the “New Normal”? - German Foreign Policy in the 2010-2015 Period**

SUMMARY:

Recent Bundestag decisions in December 2015 to engage into war against the Islamic State and increase German engagement within the NATO-led mission in Afghanistan, mirror well the recent greater assertiveness and affirmation of the German foreign policy at the global stage. Hence, this presentation aims to analyze change in the German foreign policy since the 2010 where myriad of crises (euro-zone crisis, fallout of the Arab Spring and war in Ukraine) has urged Germany to take greater leadership role in the EU and accommodate its political and economic power. Additionally, presentation will aim to deconstruct the underlying dynamics, actors and narratives occurring behind this foreign policy affirmation of the *Berlin Republik*, how it impacts and reshapes relations with its EU partners and constitutes German actorness across multilateral *fora*. Finally, presentation will dwell upon the great debate about the Germany's foreign policy, being held in 2014 under auspices of the German political leadership and will try to address the aforementioned topic by putting it into wider academic and policy debate about the nuanced aspects of Germany's transformation into “middle power”.

CV:

Saša Čvrljak is a young professional in the area of the EU and international affairs. He was working four years as a research assistant at the Institute for Development and International Relations (IRMO) in Zagreb in the 2009 – 2013 period, where he was researching Croatian EU integration process and wider aspect of the EU policies. He pursued Traineeship in the European Commission in Brussels (Secretariat General) between October 2013 and February 2014 and was afterwards engaged at the EU project dealing with the Croatian Qualifications Framework (CROQF) within the Croatian Ministry of Science, Education and Sport. He has been working as an expert associate at the Croatian Ministry of Foreign and European Affairs since December 2015. He graduated Political Science at the University of Zagreb and holds an M.A. degree in International Relations and European Studies from the CEU Budapest. He speaks English and German fluently and has passionate interest for international politics, history and scientific ideas.

-----

SPEAKER: **Milica Vučković**

TITLE: **The Role of the Internet in Parliamentary Elections in Croatia – Analysis of Citizens’ and Political Parties’ Use of Internet in Elections**

SUMMARY:

There is ever growing interest concerning new communication technologies and the electoral processes which is why I want to discuss how political parties in Croatia use Internet in election campaigns. In order to do that I will present results of quantitative content analysis of partisan web sites trying to answer how and to what extent political parties in Croatia used marketing potential of the Internet in elections in 2007 and in 2015 parliamentary elections. Secondly, using data from public opinion survey conducted at the Faculty of Political Science, I will present results which demonstrate

how often citizens used Internet to inform themselves about the elections in longitudinal perspective from 2003 to 2015.

CV:

Milica Vučković is a PhD candidate at the Communication Sciences Department at the Faculty of Social Sciences in Ljubljana. She holds an MA in Political sciences from Central European University in Budapest, Hungary and MA in Journalism from Faculty of Political Sciences in Zagreb, Croatia. She works as an assistant at the Faculty of Political Science in Zagreb, where she is conducting seminars at several courses in the field of the new media: Media convergence, Media ecology, New media and Online journalism and Cyber politics. She taught several courses at the College Vern in Zagreb: Introduction in the theories of promotion, Possibilities of new media in business communication, Internet and social media, Media relations and new media. She has participated in several international conferences and has published four scientific articles. She works as a researcher at the Institute for New Media and eDemocracy.