



The **Department of Economics** and **CEU Business School** cordially invite you to the upcoming session of the ***Business Analytics Lecture Series*** with **Ákos Láda**, Data Scientist at Facebook. He will be discussing "**Data Science at Facebook: Running the Largest Regressions in the World**".

Láda will be also sharing his insights on what is it like to work for one of the most popular social media brands, Facebook. Explore the mysterious world of Data Science with us!

Ákos Láda finished his Ph.D. in the Political Economy and Government Program at Harvard University in May 2015. He was also a graduate affiliate at the Institute for Quantitative Social Science. He works full-time as an economist on Facebook's Core Data Science team, mainly working on News Feed ranking. He is a quantitative social scientist with broad interests. He is most interested in understanding social interactions, international culture, and what makes people behave differently. Most of his recent research considers the impact of culture and identity on human behavior.

The event will take place on **Friday, January 8th, 5.30 P.M., Nador u 9., Popper room**

Please send RSVP to Eszter Fuchs at Fuchse@business.ceu.edu by Thursday, January 7th.

Please note seating is available on a first come, first served basis.

See more at: <http://economics.ceu.edu/node/648/>
<https://www.facebook.com/events/1517457975221848/>

